

PROFESSIONAL SPORTS INVESTMENTS, INC.

PLAYING AN IMPORTANT ROLE IN THE PROFESSIONAL SPORTS WORLD

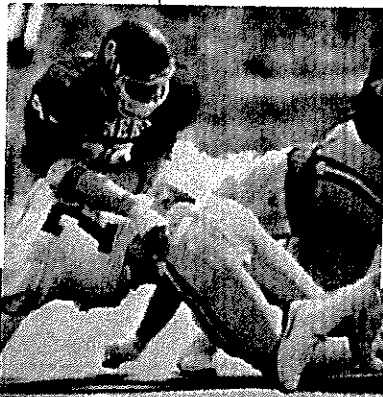
Professional Sports Investments, Inc. (PSI) has developed a national clearinghouse for professional sports teams, franchises and leagues, where owners or potential owners can find a marketplace to purchase and sell sports franchises and companies. PSI acts as principal or broker/agent in these transactions. The Company also provides sports management, marketing, financial consulting and corporate finance services to current and potential franchise owners.

Management previously has provided over \$250 million for sports and entertainment ventures and has owned and operated professional sports franchises. Several of the Company's executives have been involved in buying and selling, raising capital for, and operating all aspects of, professional sports franchises.

Professional Sports Investments provides a unique service, operating as a corporate finance house and national clearinghouse for sports franchises. PSI is aiming to become the largest and most influential sports-related service company in an industry with unlimited growth potential.

The Company fills an important "niche," previously unfulfilled, in the field of professional sports. PSI will assist professional sports franchises in reaching their economic potential and goals.

The sports franchises of interest to the Company include both minor and major league teams in the five major sports in the U.S., namely baseball, basketball, football, hockey, and soccer as well as NASCAR.



The Company is developing its business operations utilizing its experienced management team and unique board of advisors, comprised of known successful sports professionals representing each sport. The Company is developing new business opportunities utilizing their relationships, contacts and connections in their particular professional sport.

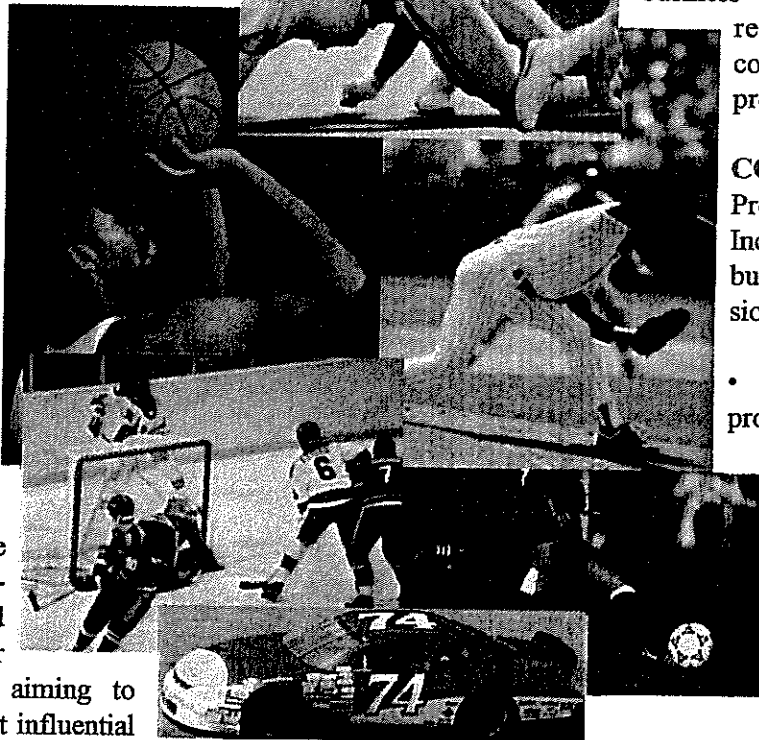
COMPANY BUSINESS:

Professional Sports Investments, Inc. conducts the following business activities for professional sports franchises:

- The purchase and sale of professional sports franchises as a broker/agent to current and potential individual or corporate owners.
- Mergers and acquisitions of sports franchises and/or companies owning sports franchises.

- Raising of equity venture capital for sports franchises and companies through private placements and public offerings.

- Providing management and marketing expertise to existing or potential sports franchise owners, in the areas of sponsorship sales, marketing, promotions, and media relations.



- Financial consulting to existing or potential sports franchise owners, including the analysis and determination of the value of sports franchises and companies.

- Development and operation of new professional sports franchises and leagues.

CORPORATE STRATEGY:

The Company's goals and objectives are being achieved utilizing several strategies:

- Communicating with Commissioners of major and minor leagues for the five major sports, specifically baseball, basketball, football, hockey and soccer. The purpose is to target and obtain information regarding sports franchises that are available to purchase and/or sell, or in need of our sports management, marketing and financial consulting services.

- Contacting Owners and General Managers of all sports franchises of interest.

- Utilizing the Board of Advisors and their contacts to refer potential transactions to the Company, in their respective sports.

Management has established a network, and working relationships with professional sports league commissioners and sports franchise owners and general managers.

SOURCES OF INCOME:

The Company anticipates revenues from the following sources:

- Profit from the purchase and sale of sports franchises and companies, where PSI acts as a principal. One of the company's goals is to accumulate franchises, or interests therein, and increase the company's holdings for asset building and growth.

- Fees as a broker/agent for the purchase and sale of sports franchises and companies.

- Fees for the merger and acquisition of sports franchises and companies.

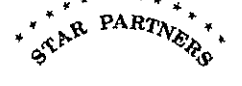
- Fees and equity interests for raising equity capital for sports franchises and companies.

- Fees for financial consulting, sports management and

marketing consulting, including sponsorship sales, ticket sales and promotions.

- Fees for providing "turnkey" sports franchises. Fees may include a percentage ownership interest in franchises handled by the Company, so that the Company will acquire a diversified portfolio of interests in sports franchises.

Allen J. Schwab, Founder and President of Professional Sports Investments, Inc. (PSI), is also President of Sports Management International and Star Partners International.



Allen J. Schwab

During the past 15 years, Star Partners has provided over a quarter of a billion dollars (\$250,000,000) to sports and entertainment entities seeking financing. By successfully structuring and marketing sports and entertainment investments, Star Partners has bridged the gap between the individual investor and the sports and entertainment worlds — two of today's most exciting industries.

The professionals at Star Partners have considerable experience and expertise in the financial, sports and entertainment industries. Mr. Schwab is a frequent speaker to investment advisors, stock brokers, accountants and attorneys. He holds five Master's Degrees in several fields, including management, business and finance.

Star Partners has provided hundreds of millions of dollars for the production and/or distribution of over 60 major motion pictures, including *Rain Man*; *Moonstruck*; *A Fish Called Wanda*; *Thelma & Louise*; the James Bond films *Never Say Never Again* and *License to Kill*; *The Right Stuff*; *The Color Purple*; *The Killing Fields*; three Clint Eastwood films; *Superman II, III and IV*; and *Rocky V*.



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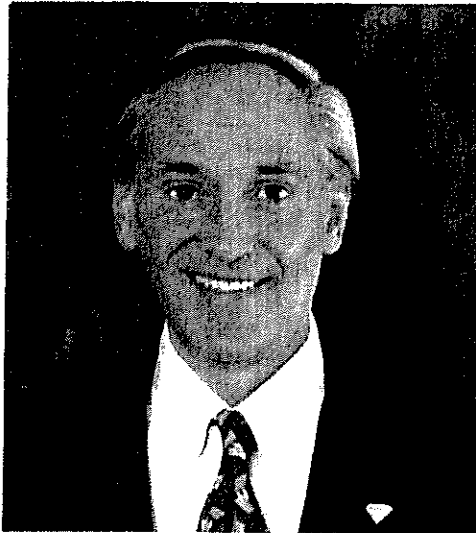
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Interview

It doesn't take a rocket scientist to know there's a raging bull market in the sports industry, but Allen J. Schwalb is a rocket scientist and holder of five Master's Degrees including the fields of Astronautics, and Business and Finance. Schwalb's company Star Partners International, one of the nation's largest independent financiers of films, brought over 60 major motion pictures to the big screen.

Among Mr. Schwalb's successes: he provided financing for the original Broadway show "Annie," and was a pioneer in merging Hollywood with Wall Street. He has been an owner of professional sports franchises and President of Sports Management International, Inc. He is also President and Founder of Professional Sports Investments, Inc. (PSI), which buys and sells sports franchises, and provides equity capital (and other corporate finance services) for sports franchises. PSI also provides sports management and marketing services.

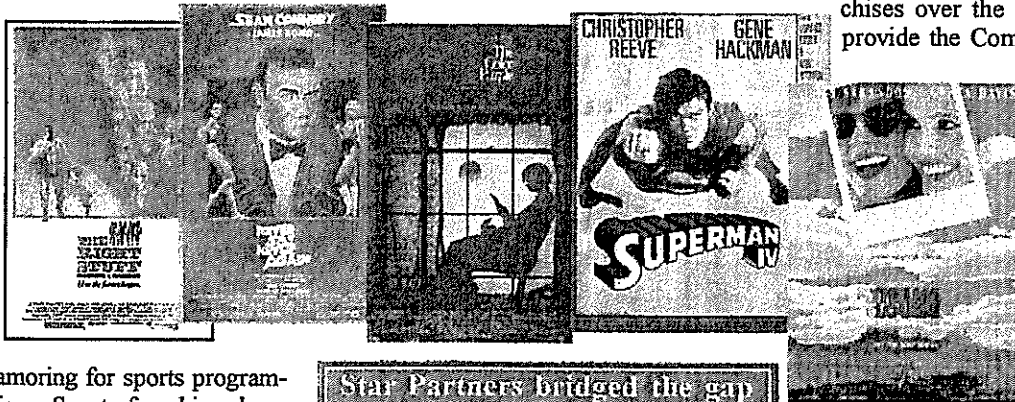


Allen J. Schwalb

a sports franchise, there is no place to go to sell your team. Likewise, if you desire to purchase an existing sports franchise, there is no place to go to buy a team. We're providing this service by establishing a national clearinghouse and network in the same manner as Century 21 buys and sells houses, nationally.

Q: After many successful years as a film financier, why have you turned your focus to sports?

A: This is an exciting time for the sports industry. New leagues are being formed, indoor arena sports and women's sports have taken off and there are six major television networks clamoring for sports programming and franchises. Sports franchises have consistently increased in value over the past decade. It's very challenging because investment in sports franchises has become an excellent asset play. Whereas motion pictures are a depreciating asset, sports franchises are an appreciating asset, increasing in value as time goes on.



Star Partners bridged the gap between investors and the entertainment industry . . . Professional Sports Investments bridges the gap between investors and the professional sports world.

Q: You said Professional Sports Investments will become a national clearinghouse for the purchase and sale of professional sports franchises. How will you achieve this?

A: If you are interested in buying or selling a house you know where to go - Century 21 or another real estate brokerage firm. If you own

Q: How is buying and selling sports franchises similar to buying and selling real estate?

A: We're looking for similar things real estate investors look for, such as distressed properties, good deals based upon property values, optioning desired properties, buying

properties low and selling properties high. For instance, we might purchase a team that's not doing well, make it more profitable, and then sell it. We can accomplish this by providing management, marketing and financial services, that will enhance the value of the franchise for its potential sale.

We will act as a principal or broker/agent. We are, in essence, similar to a real estate brokerage firm, investment company, and property management company all rolled into one.

Q: How do you see Professional Sports Investments increasing in value?

A: In addition to the cash fees earned for our services, we intend, through the purchase and sale of sports franchises, to obtain a percentage ownership interest in these sports franchises. In this way, we can increase the Company's asset value by acquiring a diversified portfolio of ownership interests in various professional sports franchises nationally. Diversification would be realized geographically as well as through ownership in different sports. With the increase in asset value of sports franchises over the last decade, this should provide the Company with an increasing asset value, which should outpace the growth of more traditional companies and the economy in general.

Q: How do sports franchises rank, in terms of value and growth potential?

A: The 113 major league franchises in the NBA, NFL, NHL and Major League Baseball were ranked by value last June by *FinancialWorld* magazine. Of the 113 franchises, 112 increased in asset value over last year. The average increase in asset value was 18%. The *Cincinnati Reds* was the only major league team that did not increase in asset value over the last 12 months. *FinancialWorld* magazine says that the raging bull market in sports franchises will only get better, that the bull market rages on for sports franchise soaring values, and that team values are expected to climb much faster during the next five years.

Q: How will you find potential buyers and sellers?